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Maine Department of Economic Development

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MAINE-*Center of the* GROWING NORTHEAST



MAINE PROGRESS

INDUSTRY . . . RECREATION . . .
AGRICULTURE . . . FISHERIES . . .
MINERALS

Monthly News Bulletin of the
**MAINE DEPARTMENT OF
ECONOMIC DEVELOPMENT**

State Capitol, Augusta, Maine

May, 1958

Telephone: MAYfair 3-4511, Ext. 571

BREAK GROUND FOR TWO INDUSTRIAL PLANTS

Start 30,000 Square Foot "Spec" Building At Waterville Park

Waterville's revitalized industrial development campaign went into its second stage on May 1 with fanfare and enthusiasm matched only by that of the initial stage which raised over \$162,000 in seven weeks. The funds are being used for an industrial park site and a venture building of 30,000 square feet. On May 1, Governor Edmund S. Muskie, present at ground breaking ceremonies for the first building at the Park, sounded the keynote of the occasion when he said that the event could be hailed as the beginning of a "beat the recession" movement in Maine.

Two young shareholders in the \$150,000 all-purpose speculative building exemplified Waterville's "faith in the future" when Maureen Welch and Daniel Jolin, each age nine, turned the first spadeful of earth as more than a score of other youngsters from North Grammar School displayed placards they had designed themselves bearing such legends as "We want no recession here," "We are Waterville's future" and "Waterville is beating the recession." Youth was featured in Waterville when more than 2,500 residents and former residents bought shares in the project and more than 300 children became shareholders. Governor Muskie declared the event well might be an historic moment in Maine's economic history, with the participation of youngsters, "Maine's citizens of tomorrow," in the new drive for industrial expansion.

The 30,000 square-foot building is being constructed as the first on a new 83-acre industrial park site being de-

What's Up?

In the course of going over the daily mail bag of requests for hundreds of pieces of literature and information on the State of Maine, the following was noted from Madawaska:

"Would you please send me a copy of the latest Maine law on shop lifting?"

Well sure, but what have you got in mind?

Launch Drive To Build New Lewiston Plant

Lewiston, Maine, one of the state's industrial centers and the scene of a new 128-acre modern Industrial Park at which ground was broken last Sept. 10, has launched an all-out fund raising drive to finance the construction of the first of a series of venture buildings. Over \$68,000 was raised and pledged at the fund raising kick-off dinner on April 30. Expectations are that the next few years will see the building of plants sufficient to house 20 or more businesses.

More than 250 persons attended the dinner and heard officials and civic leaders discuss the drive to obtain financing of the first venture building. The Industrial Park is situated within the city outskirts adjacent to main highways and railroad sidings, and is served with all other facilities looked for today.

Once the first building is constructed and occupied, it was pointed out, it will be financed through a bank mortgage

Detroit is Scene of Giant New \$750,000 Fertilizer Factory

Ground was broken at Detroit on May 7 for a new \$750,000 fertilizer plant to be built by the Eastern States Farmers' Exchange. Construction of the new plant, which is an expansion of existing operations, is scheduled to begin immediately.

The new plant will employ about 20 persons, according to William D. Milsop, General Manager of the exchange. The first of two buildings being planned will occupy about one acre of ground between U. S. Route 2 and the Maine Central Railroad.

Limestone and nitrogen, required ingredients in the manufacture of the commercial fertilizer, will be obtained from Rockland and Searsport. Phosphate and potash will be imported from outside the state.

Officiating at the ceremony were John P. Scully, Manager, Real Estate and Industrial Development Department of the Maine Central Railroad; Jonathan Davis, Vice President, and chairman of the Building Committee, Eastern States; E. Spencer Miller, President, Maine Central Railroad; Wendall C. Bickford, Chairman, Detroit Board of Selectmen; and Fred A. Clough, Jr., Commissioner, Maine Department of Economic Development.

Maine Hits 90 TV Stations

As noted in the last issue of Maine Progress, representatives of the DED turned out to publicize the opening of the fishing season in Maine. It has been learned since, that pictures made on that occasion have been used on over 90 television stations.

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MAINE PROGRESS



Monthly News Bulletin of the
Maine Department of Economic Development
State Capitol Augusta, Maine

Hon. Edmund S. Muskie
Governor

Fred A. Clough, Jr.
Commissioner

Maurice F. Williams
Deputy Commissioner

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Gives Nod to Maine C. D. Work

"Civil Defense information planning in the State of Maine is far ahead of that in many states," says Leo A. Hoegh, Federal Civil Defense Administrator, who paid tribute also to Maine newspapers for their participation in Civil Defense and Public Safety by carrying survival information in their issues during the May 6-7 alert. Mats of these pages will be kept by the newspapers for disseminating survival instructions in case of enemy attack.

Administrator Hoegh said that "The cooperation of Maine daily and weekly newspapers in this enterprise represents the most comprehensive test of emergency editions and the capabilities of an entire state's newspaper network that has been undertaken to my knowledge. . .

"In keeping with its motto, *Dirigo*, and its tradition, Maine is providing a guide for the rest of the nation in realistic information training."

Design Course at MIT

A 15-day summer program for advanced studies in design will be held July 12-27 at M. I. T.'s Endicott House, Dedham, Mass. The major theme is "Communications for Designers." The program has been organized by the Center for Design Studies, a division of the Institute of Contemporary Art, Boston, Mass.

Courses are open to industrial designers, engineers, interior designers, educators and business men. Further details may be secured from the Center for Design Studies, Institute of Contemporary Art, 230 The Fenway, Boston 15, Mass.

To the Citizens of Waterville

May 1st may have marked the beginning of a new era of industrial prosperity in the city of Waterville as ground was broken on that date in the Industrial Park for the first "venture" industrial plant to be built in Maine. Many, many months of hard work lie behind this event. I congratulate Waterville's citizens, City Officials, and everyone else who participated in one way or another to make this event possible.



Fred A. Clough, Jr., Commissioner

The efforts of one group would have been lost without the supporting efforts of other groups. All efforts would have failed had not the "man on the street," banks, business men, professional men, housewives, retired workers, and yes, even the children, invested the all-important ingredient called money.

I am pleased that this department was a participating factor from the beginning. Helping Maine communities is a major part of our job. We thank the Waterville citizens, with whom it was our pleasure to work, for their courtesies, cooperation, and confidence. We want to point out again that what we contributed in our way to the program, would have been for nothing had not the members of all the other Waterville teams, Chamber of Commerce, its secretary and directors, newspaper, radio, banks, businesses, manufacturers, officials and citizens done their part.

We sincerely congratulate all of you. And our promise to you is that this department will do everything possible to help you, the citizens of Waterville, get a tenant industry for **YOUR** new building.

20 Communities in Contest

As we go to press four more Maine communities have joined the BPW Community Achievement Contest, bringing the latest total to 20 with one regional group in addition to the individual communities. The four new contestants are Bridgton, Farmington, Lincoln, and Presque Isle.

Districts Number 1 and 5 are now represented 100%. The contest is being sponsored jointly by the BPW Clubs of Maine and the Maine Department of Economic Development. The objective is to encourage community achievements which will make Maine communities more attractive than ever, and promote community pride, courtesy and prosperity through betterment programs.

Canadian Pacific Maine Brochure

The Canadian Pacific Railway Company has recently published a brochure entitled "Maine and Industry" designed to bring before industrialists the many favorable factors which Maine has to offer all types of industry.

Contents list Maine history, geography and physical features, climate, natural resources, manufacturing, transportation, labor, state government, education, health, banking, taxation, recreation, Canadian Pacific facilities and Maine communities.

The brochure invites inquiries on specific matters pertaining to site location and other assistance, and lists industrial development personnel and offices where inquiries may be made, in addition to listing the Maine Department of Economic Development, Augusta, Maine.

"Beating the Recession" . . Waterville



Governor Edmund S. Muskie (Center) participates in Maine's own version of how to "beat the recession." He is assisting nine-year-old Daniel Jolin as ground is broken to construct the first "venture" building at Waterville's new Industrial Park. Ralph M. Jewell, President of the Waterville Area Industrial Development Corporation assists Maureen Welch, also nine. Kneeling is Fred A. Clough, Jr., Commissioner, Economic Development, representing his department which assisted in the project of creating and developing the park.

Maine's Resources Conference Slated At Colby June 12

A day long conference at Colby College, Waterville, on June 12 will be held to bring into better focus the natural resources of Maine, how they are used, and how improvement in the use of the State's resources can be achieved.

The conference is sponsored by the Northeastern Resources Committee and the State of Maine Resource Agencies. Several state departments including the Department of Economic Development will participate.

Panel discussions will deal with the competition for land and its products, competition for water and waterways, and utilization of coastal resources.

New S B A Office

The Small Business Administration office is now located at 335 Water Street, Augusta, having been temporarily located at the State House, Augusta.

It is under the management of Financial Specialist George B. Coffin who was born in Ashland, Maine, graduated from Ashland High School and Bangor School of Commerce. He was previously employed at the Northern National Bank of Presque Isle.

During the war Coffin served over four years with the United States Air Force, three of them in the Southwest Pacific, and was awarded three campaign ribbons, three battle stars, and Presidential Unit Citation.

Start 30,000 Ft. Bldg.:

veloped. It is the first industrial building ever started in Maine under community sponsorship without a definite occupant signed, although several prospects are interested.

Little Maureen Welch told Governor Muskie she was proud to be a shareholder because when she and her classmates grow up "they would have a better opportunity to stay and work in Waterville." Daniel told the Governor that the new building would mean a "better future for Waterville."

Ralph M. Jewell, President of the Waterville Area Industrial Development Corporation; Mayor Albert A. Bernier, former Mayors Clinton A. Clausen and Russel M. Squire, (the latter two co-chairmen of the successful fund-raising campaign) headed the group of civic leaders at the ceremonies.

The basic building is expected to be completed in two months and will be ready for final finishing according to the specifications of whatever industrial firm may occupy it. Financing terms will be arranged with any occupant.

Wide TV Publicity

Through the publicity facilities of the Maine Department of Economic Development, films of the ground breaking exercises at the new Industrial Park in Waterville were carried on at least 55 television stations in the United States and abroad, reaching an estimated audience of 150,000,000 viewers in the United States alone.

This publicity coverage was contributed to the Waterville Park development in an effort to bring the venture building to the attention of out-of-state industry.

DED Vacation Ads Cited For Fine Results

The current issue of *Resort Management*, a national magazine for resort operators, has a two-page spread which cites Maine's vacation advertising for notable results for the industry. The article is entitled, "Maine: First to Promote" and compliments Everett F. Greaton, DED Director of Recreational Promotion who has guided the advertising for 30 years.

Several other publications plan to carry articles on Maine as a vacationland. Robert Elliot, Assistant Director of the Department's Recreational Division recently called on travel editors in Springfield, Hartford, New Haven, New York, Providence and other cities and returned with assignments from just about all of them.

In addition several papers have requested travel articles and Maine pictures from the Department recently. These include the New York Times, Columbus Citizen, N. Y. World-Telegram-Sun, a string of West Virginia papers, Army Times, Springfield Union, Fort Worth Press, Wilmington News-Journal, Hartford Courant, Hartford Times, New Haven Register, and Telephone Topics.

During the next month or two magazine writers will receive assists on getting material for articles on Maine. Ray Camp, former New York Times columnist, has three assignments for outdoor periodicals here, and other free-lancers have similar work to prepare with a Maine slant.

Industrial Safety Course Set at Colby for June 23

Safety training courses will be held on Mayflower Hill campus, Colby College, Waterville, on June 23. Conducted by Business Management Institutes, the courses are sponsored by the Maine State Chamber of Commerce and eight other business and labor organizations.

The courses are open to safety directors and those responsible for safety in their organizations. Basic and advanced courses will be offered. Complete information is available on request to the Maine State Chamber of Commerce, Casco Bank Building, Portland, Maine.

Launch Drive:

and the funds then released will be reinvested to finance the construction of a second building.

Lewiston was lauded by speakers as an ideal location for industry, a progressive, ambitious community with a bright future and a city destined to expand.

The site will be operated by the Lewiston Industrial Park, Inc., a non-profit group organized by the Lewiston Development Corporation, and came into being after approximately three years of work, planning and cooperation with city officials, Chamber of Commerce, Junior Chamber of Commerce, Taxpayers' Association, the Vigilantes, local banks, general public and DED.

Break Ground for \$750,000 Expansion



Officials of Eastern States Farmer's Exchange, Maine Central Railroad, and the Town of Detroit join in breaking ground for a new \$750,000 fertilizer plant. In the photo, left to right, are John P. Scully, Manager real estate and industrial development department, Maine Central Railroad; Jonathan Davis, vice-president and Chairman of the Building Committee, Eastern States; E. Spencer Miller, President Maine Central Railroad; Wendall C. Bickford, Chairman, Detroit Board of Selectmen. On the bulldozer is Joseph R. Cianchette, of Pittsfield, excavation contractor.

Predicts 10,000 More Jobs For Maine Workers

Present employment in Maine will be increased by 10,000 jobs within the next two months, according to B. Morton Havey, Executive Director, Associated Industries of Maine. This forecast is based upon a survey recently conducted by AIM and according to Havey the estimated sharp rise in employment is on the conservative side.

The AIM survey embraced 163 firms that reported their gross average employment at 61,055, and current employment at 9.6% below that average, or a total of 55,190. These firms report they anticipate hiring 6,029 which would bring the total employed in Maine to 1.3% above the normal average.

Another report, credited to the Maine Truck Owners Association, indicated that in this industry there would be a minimum increase in employment amounting to 7.5% above the normal average in 41% of its membership over the next five months.

Havey reports that in addition to these anticipated rises in employment, the Associated General Contractors of Maine, Inc., forecast that an estimated \$273,852,000 in construction during 1958 will require an additional 7,000 to 10,000 employees, both skilled and unskilled.

Rangeley Group Plans Major Ski And Resort Area

The first stage of developing Saddleback Mountain as a principal winter sports area in Rangeley was accomplished recently when a group of citizens combined efforts and formed the Rangeley-Saddleback Corporation.

The decision to form the corporation came following a report from Sel Hanna who made a survey of the area and stated that the area had unlimited development potential. Hanna had been instrumental in laying out ski trails in several major New England resorts including Sugarloaf and Wildcat Mountains.

According to reports, it is planned to install a major lift during the summer. Other facilities under consideration would provide for skating, snowshoeing, tobogganing, bobsledding and rabbit hunting.

Ossipee Valley Inc.

The Ossipee Valley Development Association, (Limerick), through its Executive Committee, has incorporated in order to be in a position to qualify for receiving industrial plant mortgage money under the Maine Industrial Building Authority guarantee.

DED and Educational TV

The Department of Economic Development has recently cooperated with the Maine State Department of Education in publicizing the progress of Educational TV by making films for television audiences of all six stations in Maine.

Maine's "Blue Chip" Goes to Ohio



Philip W. Hussey, Sr., President of Hussey Manufacturing Company, Inc., handed out Blue Chips carrying the slogan "Maine—Industry's Blue Chip State" at the American Association of School Administrators Convention in Cleveland, Ohio. Hussey Manufacturing is one of Maine's many "Blue Chip" industries. The firm, located at North Berwick, manufactures structural steel, portable bleachers, diving boards, floats, ornamental iron, grandstands, roll out gym seats, and landing piers. Its products are sold in all states east and many west of the Mississippi. Shown in the picture receiving one of the Maine Blue Chips is Maurice Shibbes (right) President of the North Berwick Business Men's Association.

New Bangor Park Building

Further development of the Industrial Park at Bangor took a forward step on May 5 when ground was broken for a new 4,500 square foot building. The building will house the Radio Supply Company, wholesalers of radio, television and electronic components. The building is expected to be completed by August.